



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

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APR 20 1999

Group 2700

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: Unicast-1CIP

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2761

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING
AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT,
SO DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE
TO A USER CLICK-STREAM

Assistant Commissioner for Patents
Washington, D. C. 20231

S I R:

REQUEST FOR CORRECTED FILING RECEIPT

Applicants enclose herewith a copy of the filing receipt received in the above-captioned application and request that a new filing receipt be issued to indicate the correct spelling of the title, as shown below:

**A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING
AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT,
SO DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE
TO A USER CLICK-STREAM**

Inasmuch as the applicants submit that these errors were introduced through no fault of the applicants,

the applicants believe that no fee is due for the corrected filing receipt. If a fee is due, kindly charge the entire cost, as appropriate, to deposit account number 13-3083. To facilitate that charge, a duplicate copy of this paper is enclosed herewith.

A copy of the filing receipt with the corrections sought, as shown in red, is also enclosed.

An early issuance of a corrected filing receipt is respectfully requested.

Respectfully submitted,

April 7, 1999

Michael P. Straub
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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **April 7, 1999** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Michael P. Straub
Signature
(U1CIPRCFR/4)

36,941
Reg. No.

FILING RECEIPT

CORRECTED



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTORNEY DOCKET NO.	DRWGS	TOT CL	IND CL
09/237,718	01/26/99	2761	\$890.00	UNICAST-1CIP	26	1	1

007265
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Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Application Processing Division's Customer Correction Branch within 10 days of receipt. Please provide a copy of the Filing Receipt with the changes noted thereon.

Applicant(s)

RICK W. LANDSMAN, WACCABUC, NY; WEI-YEH LEE, NEW YORK, NY.

CONTINUING DATA AS CLAIMED BY APPLICANT-
THIS APPLN IS A CIP OF 09/080,165 05/15/98

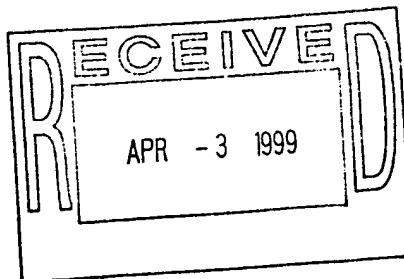
IF REQUIRED, FOREIGN FILING LICENSE GRANTED 02/10/99

TITLE IMPLEMENT

TECHNIQUE FOR ~~WWW~~ BROWSER-INITIATED USER-TRANSPARENT

~~WWW~~-DISTRIBUTED ADVERTISING AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT, SO DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE TO A USER CLICK-STREAM

NETWORK ← PRELIMINARY CLASS: 705



DATA ENTRY BY: BRUNSON, MONIQUE

TEAM: 03 DATE: 03/30/99